

Jessica Ganji Hai

Front-End Developer

Los Angeles, CA

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Github [/jessicaganji](https://github.com/jessicaganji)

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Development

HTML

CSS

JavaScript

jQuery

AngularJS

React.js

Node.js

Express

Ruby + Ruby on Rails

WordPress

Git + Github

Design

Responsive Design

UI/UX Design

Sketch

Omnigraffle Pro

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Experience

Junior Web Developer

The Bouqs Co. / Marina del Rey, CA / March 2016 - Present

- Develop features for florist/grower production management portals using AngularJS
- Develop features for The Bouqs Co. eCommerce site using React.js
- Utilize UI/UX skills to enhance projects including but not limited to a subscription wizard redesign
- Maintain static pages within Desk's admin
- Assisted in the migration from Prestashop/React to WebLinc by ensuring a cohesive UI experience across all platforms: styled legacy environments to match WebLinc's style guide and built static pages using HTML, CSS and vanilla JavaScript
- Assisted in Desk.com integration
- Developed responsive emails using ZURB Foundation's Email Stack (welcome series conversions resulted in a 60% increase in revenue, 32% increase in open rate, and 60% increase in click rate)

Freelance Web Developer / Designer

Self-Employed / Los Angeles, CA / 2014 - Present

- Develop/design clean, user-friendly websites—from start to finish—that help businesses best reflect their brands and interact with their audiences on desktop, tablet and mobile devices
- Communicate directly with clients to establish project parameters, write proposals for design work, analyze competitor websites, determine content, produce site maps and sketch wire-frames
- Craft, implement and track result-driven social media campaigns in order to increase brand awareness, develop existing relationships and generate new leads

Accomplishments:

annflowerpr.com (Customized WordPress Theme) - Client's website succeeded in signing a client who had asked to view a website portfolio

laprovencecafe.com (Customized WordPress Theme) - Client was given approval to open a new LAX location after gaining credibility through their website

instagram @bijouxreview (Social Media Strategy) - Gained client 40k Instagram followers which lead to a book deal from Rizzoli Publications

Web Designer (Volunteer)

Lange Foundation / Los Angeles, CA / June 2016

- Redesigned Lange's Wordpress Website

Education

General Assembly

Web Development Immersive

- MEAN Stack [MongoDB/Mongoose, Express, AngularJS, Node.js]
- Ruby, Ruby on Rails [PostgreSQL, ActiveRecord]
- HTML5, CSS3, SaSS and JavaScript

Projects:

Sushi Game (HTML5 + CSS3 + JQuery) - jessicaganji.com/sushi

mentor(Student) (MEAN Stack) - mighty-waters-89234.herokuapp.com/

EmpowerMIX (Ruby on Rails) - empowermix.herokuapp.com

SomatiColors (MEAN Stack) - somaticolors.herokuapp.com

UCLA Extension

- User Experience II: Iteration Course, Spring 2015
- Introduction to PHP and MySQL Course, Spring 2015

Loyola Marymount University

Bachelor of Arts in Studio Arts

- Studio Arts Major: Multimedia Arts Emphasis: Motion Concentration
- Relevant Coursework: Online Computer Arts & Programming for Creative Applications